

# Entrepreneurship Certificate

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Students in entrepreneurship certificate programs learn the fundamentals of starting and operating their own businesses. Course work includes evaluating a business idea, preparing a business plan, financial management, legal issues, marketing a product or service and developing an accounting system.

(Major Code 5080; State CIP Code 52.0701)

- Entrepreneurship (<http://www.jccc.edu/entrepreneurship>)

## First Semester

MKT 230	Marketing	3
ACCT 121	Accounting I	3
or ACCT 111	Small Business Accounting	
ENTR 120	Introduction to Entrepreneurship	2
ENTR 180	Opportunity Analysis	2
MKT 134	Professional Selling	3
ENTR 130	Entrepreneurial Mindset	3
Total Hours		16

## Second Semester

BUS 175	Business Professional Skills	3
MKT 202	Consumer Behavior	3
ENTR 160	Legal Issues for Small Business	2
ENTR 131	Financial Management for Small Business*	2
ENTR 220	Entrepreneurial Marketing*	2
ENTR 142	Fast Trac Business Plan	3
ENTR 195	Franchising*	3
or ENTR 225	Family Business	
or ENTR 185	Fundamentals of Direct Sales	
Total Hours		18

**Total Program Hours: 34**