

# Visual Merchandising Certificate

---

The visual merchandising certificate provides students with the opportunity to prepare for positions in the retail and wholesale market as display designers or visual merchandise managers.

Students must complete all FASH courses with a "C" or higher to be awarded the AAS degree.

## Suggested/Sample Course Sequence

The sequence taken by the student may vary depending on prerequisites, course availability, and personal/ professional responsibilities.

(Major Code 7200; State CIP Code 52.1902)

- Gainful Employment - Visual Merchandising (<http://www.jccc.edu/fashion/ge-visualmerch.html>)
- Fashion (<http://www.jccc.edu/fashion>)

### First Semester

FASH 121	Fashion Fundamentals	3
FASH 125	Visual Merchandising	3
MKT 121	Retail Management	3
ITMD 127	Elements of Floral Design	1
Total Hours		10

### Second Semester

Fashion Elective (see below)		3
ITMD 147	Lighting Basics*	1
FASH 225	Store Planning*	3
FASH 283	Fashion Internship I	1
Total Hours		8

### Fashion Electives

FASH 130	Fashion Illustration I*	3
FASH 132	Marketing Communications	3
FASH 150	Textiles	3
FASH 242	Consumer Product Evaluation	3

**Total Program Hours: 18**