Interactive Media Certificate

These two certificates are designed to prepare students to open their own business providing Web design services. They provide the student with instruction in the design and development process needed to deliver information and media, primarily via the World Wide Web. This includes acquiring and managing assets (i.e., text, graphics, sound and video), the history and theory of communication forms, screen design, multimedia authoring, interface design, and project management.

The business plan certificate program focuses on evaluating an idea for a business and concludes with writing a business plan to start and/or grow a business.

Suggested/Sample Course Sequence

The sequence taken by the student may vary depending on prerequisites, course availability, and personal/ professional responsibilities.

(Interactive Media -Major Code 6410; State CIP Code 09.0702 and Business Plan -Major Code 4810; State CIP Code 52.0710)

- Gainful Employment -Interactive Media (http://www.jccc.edu/computing-sciences-and-information-technology/ge-intmediacert.html)
- Interactive Media (http://www.jccc.edu/interactive-media)

Prerequisite for Required Course

Prior to beginning the program, the student must take the following prerequisite, or have taken an equivalent transfer course, or have passed the waiver test (where applicable), or have obtained a waiver from the program administrator:

CDTP 135	Desktop Photo Manipulation I: Photoshop	1

Fall Semester

ENGL 121	Composition I*	3
CIM 130	Interactive Media Concepts*	2
CIM 140	Interactive Media Assets*	4
MATH 120	Business Mathematics* (or higher)	3
Total Hours		12

Spring Semester

CIM 133	Screen Design*	4
CIM 156	Interactive Authoring I*	4
CIM 200	Interactive Communication Form*	3
Total Hours		11

Fall Semester

CIM 254	Interactive Authoring II*	4
CIM 230	Interactive Media Development*	4
CIM 250	Interface Design*	4
Total Hours		12

Spring Semester

CIM 270	Interactive Media Project*	4
Total Hours		4

Additional Certificate

Business Plan Certificate (http://catalog.jccc.edu/fall/degreecertificates/entrepreneurship/business-plan-certificate)

This certificate is designed for students who are interested in opening their own service business providing administrative assistance to businesses. Coursework focuses on fundamental knowledge necessary to own and operate an entrepreneurial venture, evaluating the feasibility of the business idea, and concludes with writing a business plan to start, grow and sustain a business venture. The business plan certificate is recommended for students to add to their Family Business certificate.

Total Program Hours: 39