

# Digital Media Certificate

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The Digital Media 30-credit hour certificate offers students foundational knowledge applicable to a wide range of current media-related professions. This certificate is intended for individuals who would like to gain knowledge and training through content creation courses in hands-on labs. The program is ideal for participants seeking to build digital media production skills. Upon completion of the certificate, students may enter the workforce in the field of digital media content creation. With one more year of study students can complete their Web Development and Digital Media Associate of Applied Science degree.

(Major Code 6770; State CIP Code 11.0801)

## First Semester

WEB 110	HTML and CSS	3
WEB 112	Professional Skills for the Digital Developer	3
WEB 114	Web Scripting: JavaScript I*	2
WEB 116	Digital Media Concepts*	2
ENGL 121	Composition I*	3
IT 120	CompTIA A+ Practical Applications	3
<b>Total Hours</b>		<b>16</b>

## Second Semester

WEB 120	Web Analytics* (Web Analytics)	3
WEB 121	Digital Media Assets*	4
WEB 123	Content Management Systems Strategies*	1
WEB 124	Web Scripting: JavaScript II*	2
WEB 125	Digital Video Tools	1
WEB 126	Technical Interface Skills* (Technical Interface Skills)	3
<b>Total Hours</b>		<b>14</b>

**Total Program Hours: 30**