Digital Media Certificate

The Digital Media 31-credit hour certificate offers students foundational knowledge applicable to a wide range of current media-related professions. This certificate is intended for individuals who would like to gain knowledge and training through content creation courses in hands-on labs. The program is ideal for participants seeking to build digital media production skills. Upon completion of the certificate, students may enter the workforce in the field of digital media content creation. With one more year of study students can complete their Web Development and Digital Media Associate of Applied Science degree.

(Major Code 6770; State CIP Code 11.0801)

Web Development & Digital Media Program web page (http://www.jccc.edu/academics/credit/web-development-digital-media/)

First Semester

IT 120	CompTIA A+ Practical Applications	3
WEB 110	HTML and CSS	3
WEB 112	Professional Skills for the Digital Developer	3
WEB 114	Web Scripting: JavaScript I*	2
WEB 116	Digital Media Concepts	2
WEB 118	Digital Workflow	3
Total Hours		**16**

Second Semester

WEB 120	Web Analytics*	3
WEB 121	Digital Media Assets*	4
WEB 125	Digital Video Tools	1
WEB 126	Technical Interface Skills*	3
WEB 233	Visual Storytelling	3
WEB 243	Search Engine Optimization*	1
Total Hours		**15**

Total Program Hours: 31