

Bachelor of Business Administration (BBA)

University of Kansas

Johnson County Community College Transfer Program to the University of Kansas	KU School of Business Undergraduate Recruitment
University of Kansas	785-864-3622
Bachelor of Business Administration (BBA)	studybusiness@ku.edu
Academic Year 2025-2026	https://business.ku.edu/undergraduate-programs/degree-programs/bba

Program Description

The KU School of Business offers a Bachelor of Business Administration (BBA) degree. This degree completion program consists of upper-level coursework, with **100% of the courses taught in asynchronous online mode**. Many required lower-level and general education coursework must be completed prior to entering the BBA program

The KU School of Business is accredited by the Association to Advance Collegiate Schools of Business (AACSB), which is the gold standard of quality in the world of business education. This means that students will receive a high quality, relevant and challenging curriculum, which strengthens the degree's value beyond graduation.

Admission Requirements

Minimum requirements for competitive admission to the KU School of Business BBA program:

1. Completion of a minimum 60 college credit hours, which must include the following foundation (BBA prerequisite) coursework (must be taken for a grade):
 - ACCT 121 Accounting I and ACCT 122 (<https://catalog.jccc.edu/archives/2025-26/search/?P=ACCT%20122>) Accounting II* is ACCT 200: Financial Accounting at KU
 - ACCT 222 (<https://catalog.jccc.edu/archives/2025-26/search/?P=ACCT%20222>) Managerial Accounting* is ACCT 201: Managerial Accounting at KU
 - ECON 230 (<https://catalog.jccc.edu/archives/2025-26/search/?P=ECON%20230>) Principles of Macroeconomics is ECON 144: Macroeconomics at KU
 - ECON 231 (<https://catalog.jccc.edu/archives/2025-26/search/?P=ECON%20231>) Principles of Microeconomics is ECON 142: Microeconomics at KU
 - MATH 171 (<https://catalog.jccc.edu/archives/2025-26/search/?P=MATH%20171>) College Algebra* is MATH 101 College Algebra at KU
 - MATH 201 (<https://catalog.jccc.edu/archives/2025-26/search/?P=MATH%20201>) Statistics* is MATH 365 Statistics at KU (statistics course with a college algebra prerequisite)
 - PSYC 130 (<https://catalog.jccc.edu/archives/2025-26/search/?P=PSYC%20130>) Introduction to Psychology is PSYC 104: General Psychology at KU
2. Minimum 2.2 GPA in all of the following versions of the GPA:
 - Overall college GPA – all college credits earned
 - Overall professional GPA – all business and economics credits earned
 - KU overall GPA – all credits earned at KU, if applicable
 - KU professional GPA – all business and economics credits earned at KU, if applicable
 - The GPAs above include any courses that are transferable to KU, and all grades in those courses are included in the transferable GPA. However, only grades of “C-“ or higher will satisfy degree requirements.

Note: BBA candidates must achieve a 2.5 grade-point average in the 21 credit hours that include BBA 303, BBA 308, and the 5+ advanced business electives.

Applying for Admission

Visit the University Admission Requirements (<https://catalog.jccc.edu/transfer-guides/ku/bachelor-business-admin-bba/www.Admissions.KU.edu/transfers/>) to apply and be admitted to the University of Kansas.

- Submit an official transcript from each college attended.
- Students who have completed all requirements for admission to the BBA program with appropriate GPAs will be admitted to the School of Business as BBA students. See the information below about being admitted to KU as a pre-BBA student.

Other Academic Considerations

- Completing Courses as a Pre-BBA Student: In the instance that one or more of the pre-admission foundation courses and KU Core requirements has not been completed before transferring to KU, the student may apply to the University and be classified as a pre-BBA student in the College of Liberal Arts and Sciences until meeting the minimum requirements to apply to the BBA program. Some students enroll at both JCCC and KU concurrently as they transition into the BBA program. Students intending to apply to KU as a pre-BBA student should meet with the Academic Advisor before applying.
- Pre-admission courses should be taken for a letter grade and not for pass/fail or credit/no credit.
- The BBA program allows for elective course options (number varies by student) that can be counted within the maximum community college credit hours AND the total credit hours required for graduation.
- Developmental and most technical courses do not transfer to the University of Kansas. Visit KU CredTran (<https://registrar.ku.edu/creditransfer/>) to determine if a course transfers to KU.
- Students must earn 120 hours for graduation.
- Students completing an associate’s degree at JCCC must have 60 hours. Students should work with a JCCC counselor to include BBA course requirements into the associate degree.
- A maximum of 75 hours may be transferred to KU from community colleges. Students should be aware that 45 junior/senior credit hours are required for completion of the bachelor’s degree; 30 of those hours must be at KU; and community college courses do not transfer as junior/senior hours.
- Only transfer grades of “C-“ or higher apply toward graduation from the KU School of Business.
- Students transferring to KU, with an Associate of Arts (AA) (<https://catalog.jccc.edu/archives/2025-26/degree/requirements/associate-arts/>), Associate of Fine Arts (AFA) (<https://catalog.jccc.edu/archives/2025-26/degree/requirements/associate-fine-arts/>) or Associate of Science (AS) (<https://catalog.jccc.edu/archives/2025-26/degree/requirements/associate-science/>) degree from JCCC will satisfy KU’s Core 34 general education curriculum.

It is the STUDENT'S RESPONSIBILITY to check for updates to all transfer information. This transfer guide is provided as a service and is updated as needed. Degree requirements at the four-year colleges are subject to change by those institutions. To ensure you have the most accurate information about the program, you must meet with an advisor at the transfer institution.

Program Requirements

KU School of Business BBA Pre-Admission Courses

Course Code Code	Course Title Title	Course Hours Hours	Transfer Code Hours	Transfer Title	Transfer Hours
ACCT 121 & ACCT 122	Accounting I and Accounting II*	6	ACCT 200	Fund of Financial Accounting	4
ACCT 222	Managerial Accounting*	3	ACCT 201	Managerial Accounting I	3
ECON 230	Principles of Macroeconomics ^^	3	ECON 144	Principles of Macroeconomics	3
ECON 231	Principles of Microeconomics ^^	3	ECON 142	Principles of Microeconomics	3
MATH 171	College Algebra* ^^	3	MATH 101	College Algebra	3
MATH 201	Statistics*	3	MATH 365	Elementary Statistics	3
PSYC 130	Introduction to Psychology ^^	3	PSYC 104	General Psychology	3

Remaining KU Core 34 Requirements Not Covered Above

Code	Title	Hours
Visit the KU Core 34 English (https://catalog.jccc.edu/transfer-guides/ku/ku-transfer-core34/) for JCCC equivalents. <small>(two courses)</small>		6
Visit the KU Core 34 Communications (https://catalog.jccc.edu/transfer-guides/ku/ku-transfer-core34/) for JCCC equivalents.		3
Visit the KU Core 34 Natural and Physical Sciences (lab required) (https://catalog.jccc.edu/transfer-guides/ku/ku-transfer-core34/) for JCCC equivalents.		4-5
Visit the KU Core 34 Arts and Humanities (https://catalog.jccc.edu/transfer-guides/ku/ku-transfer-core34/) for JCCC equivalents. <small>(Select two courses in two different disciplines)</small>		6
Visit the KU Core 34 US Culture (https://catalog.jccc.edu/transfer-guides/ku/ku-transfer-core34/) for JCCC equivalents. <small>Institutionally Designated</small>		3
Visit the KU Core 34 Global Culture (https://catalog.jccc.edu/transfer-guides/ku/ku-transfer-core34/) for JCCC equivalents. <small>Institutionally Designated</small>		3

Business BBA Requirements

Course Code Code	Course Title Title	Course Hours Hours	Transfer Code Hours	Transfer Title	Transfer Hours
BLAW 261	Business Law I* (substitute for BBA 302 Legal Aspects of Busn)R	3	BLAW 301	Legal Aspects of Business	3
BUS 241	Principles of Management (substitute for BBA 303 Suvy of MGMTLDR)RM	3	MGMT 310	Principles of Management	3
MKT 230	Marketing (substitute for BBA 304 Marketing)M	3	MKTG 310	Marketing	3
MKT 275	Marketing Analytics and CRM (Customer Relationship Management) (substitute for BBA 309 Business Analytics)RM	3	BSAN 310	Intro to Business Analytics	3

- * JCCC course has a prerequisite or corequisite.
- ^^ This course is a Required major course and is also part of Core 34: Systemwide General Education. If this course is not taken to fulfill the Core 34:SGE requirement, it must be taken in place of elective hours.
- R Recommended
- M Counts toward BBA major.

Last Approved Mon Jan 26 16:57:50 2026