

Sport Management

University of Kansas

Johnson County Community College Transfer Program to the University of Kansas	School of Education & Human Sciences
School of Education and Human Sciences	785-864-3726
Sport Management (B.S.)	soehsambassadors@ku.edu
Academic Year 2025-2026	https://hses.ku.edu/

Program Description

The Associate of Arts, AA (<https://catalog.jccc.edu/archives/2025-26/degreerequirements/associate-arts/>) at JCCC is a general transfer degree and partners well with the first two years of most bachelor degree programs. Students pursuing the AA may select courses that satisfy both the AA degree requirements and lower division requirements for a bachelor's degree at four-year institutions. The elective hours within the AA allow students to complete additional general education and lower division courses required for specific majors. The AA degree requires completion of 60 credit hours. Meeting with a JCCC counselor (<https://www.jccc.edu/student-resources/counseling/academic-counseling/>) is strongly recommended for selection of appropriate courses.

Admissions Requirements

- The bachelor's degree in sport management at the University of Kansas prepares students for a variety of positions in the sport and athletics industry: professional athletics, intercollegiate athletics, as well as other sport and health-related organizations.
- Students can be admitted into the Sport Management program as transfer students if they are admitted to KU, declare Sport Management as their major, and meet the following criteria:
 - A KU + Transfer Cumulative GPA of at least 2.75
- For information about initial admission (<https://admissions.ku.edu/>) to KU, visit the Office of Admissions. Visit the Office of International Support Services (<http://www.iss.ku.edu/>) for information about international admissions.
- Prospective Sport Management students should consult an advisor early in the first year to plan efficient programs of study.
- Students must complete at least one of the five minors: Athletics Coaching; Business; Journalism and Mass Communications; Psychology; or Sport and Exercise Psychology.
- A maximum of 75 hours may be transferred to KU from community colleges. Students should be aware that 45 junior/senior credit hours are required for completion of the bachelor's degree; 30 of those hours must be at KU; and community college courses do not transfer as junior/senior hours.
- Only 6 hours of Credit/No Credit is allowed for general education courses. A student cannot take a class Credit/No Credit for any major requirement.
- Minimum total hours for graduation is 120.
- Students transferring to KU, that complete the General Education requirements required for the Associate of Arts (AA) (<https://catalog.jccc.edu/archives/2025-26/degree/requirements/associate-arts/>), Associate of Fine Arts (AFA) (<https://catalog.jccc.edu/archives/2025-26/degree/requirements/associate-fine-arts/>) or Associate of Science (AS) (<https://catalog.jccc.edu/archives/2025-26/degree/requirements/associate-science/>) degree from JCCC will be considered to have satisfied KU's Core 34 general education curriculum.
- Students who transfer to KU, without completing the General Education requirements required for the Associate of Arts (AA) (<https://catalog.jccc.edu/archives/2025-26/degree/requirements/associate-arts/>), Associate of Fine Arts (AFA) (<https://catalog.jccc.edu/archives/2025-26/degree/requirements/associate-fine-arts/>) or Associate of Science (AS) (<https://catalog.jccc.edu/archives/2025-26/degree/requirements/associate-science/>) degree will have courses evaluated on a course-by-course basis toward meeting KU requirements. To learn more about courses that satisfy KU Core 34 Requirements (<https://catalog.ku.edu/core34/>) and KU CredTran (<https://creditransfer.ku.edu/>).
- Visit the KU Core 34 General Education guide (<https://nam12.safelinks.protection.outlook.com/?url=http%3A%2F%2Fnextcatalog.jccc.edu%2Ftransfer-guides%2Fku%2Fku-general-education&data=05%7C02%7Cskhalif2%40jccc.edu%7C506a4b607ca34eaa00fb08de158ef1c2%7C15244239dcf245e7aefd127b69fc5438%7C1%7C0%7C638971900858599422%7CUnknown%7CTWFpbGZsb3d8eyJFbXB0eU1hcGkiOnRydWUuIlYiOiIlwLjAuMDAwMCIslIAiOiJXaW4zMilslkFOLjoiTWFpbCIsIlldUljoyfQ%3D%3D%7C0%7C%7C%7C&sdata=b2O9VaVq9VFjN8MJKWQ4YCI60oq5GZXnn69Vpa2sSL0%3D&reserved=0>) for JCCC equivalents.

It is the STUDENT'S RESPONSIBILITY to check for updates to all transfer information. This transfer guide is provided as a service and is updated as needed. Degree requirements at the four-year colleges are subject to change by those institutions. To ensure you have the most accurate information about the program, you must meet with an advisor at the transfer institution.

Program Requirements

KU Core 34 Requirements

Course Code	Course Title	Course Hours	Transfer Code	Transfer Title	Transfer Hours
Code	Title	Hours			

KU Core 34 English (<https://catalog.jccc.edu/transfer-guides/ku/ku-transfer-core34/>)

Select one of the following:

ENGL 121	Composition I* +	3	ENGL 101	Composition	
ENGL 119	College Composition I with Review* +	5	ENGL 101	Composition	3
ENGL 122	Composition II* +	3	ENGL 102	Critical Reading and Writing	3

KU Core 34 Communications (<https://catalog.jccc.edu/transfer-guides/ku/ku-transfer-core34/>)

COMS 121	Public Speaking +	3	COMS 130	Public Speaking	
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KU Core 34 Math and Statistics (<https://catalog.jccc.edu/transfer-guides/ku/ku-transfer-core34/>)

MATH 171	College Algebra* +	3	MATH 101	College Algebra	3
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KU Core 34 Natural and Physical Sciences (lab required) (<https://catalog.jccc.edu/transfer-guides/ku/ku-transfer-core34/>)

BIOL 121	Introductory Biology for Non-Majors +^^	4	BIOL 100 & BIOL 102	Principles of Biology and Principles of Biology Lab	4
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KU Core 34 Social and Behavioral Sciences (<https://catalog.jccc.edu/transfer-guides/ku/ku-transfer-core34/>)

Visit the KU Core 34 Social and Behavioral Sciences (<https://catalog.jccc.edu/transfer-guides/ku/ku-transfer-core34/>) for JCCC equivalents. (Select two courses in two different disciplines – 6 hrs. total)

Select one of the following:

PSYC 130	Introduction to Psychology +	3	PSYC 104	General Psychology	3
SOC 122	Introduction to Sociology +	3	SOC 104	Elements of Sociology	3

Select one of the following:

ECON 132	Survey of Economics +	3	ECON 104	Introductory Economics	4
ECON 230	Principles of Macroeconomics +	3	ECON 144	Principles of Macroeconomics	3
ECON 231	Principles of Microeconomics +	3	ECON 142	Principles of Microeconomics	3

KU Core 34 Arts and Humanities (<https://catalog.jccc.edu/transfer-guides/ku/ku-transfer-core34/>)

Visit the KU Core 34 Arts and Humanities (<https://catalog.jccc.edu/transfer-guides/ku/ku-transfer-core34/>) for JCCC equivalents. (Select two courses in two different disciplines – 6 hrs. total)

PHIL 143	Ethics +	3	PHIL 160	Introduction to Ethics	3
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Visit the KU Core 34 US Culture (<https://catalog.jccc.edu/transfer-guides/ku/ku-transfer-core34/>) for JCCC equivalents/ Institutionally Designated

Visit the KU Core 34 Global Culture (<https://catalog.jccc.edu/transfer-guides/ku/ku-transfer-core34/>) for JCCC equivalents. Institutionally Designated

Program Requirements

Course Code Code	Course Title Title	Course Hours	Transfer Code Hours	Transfer Title	Transfer Hours
HPER 202	Personal Community Health	3	HSES 260	Personal and Community Health	3
HPER 250	Introduction to Sports Management ^^	3	HSES 289	Intro to Sport Management	3
Reminder: Courses that transfer in from JCCC, do not count toward the required Junior/Senior level hours.					
BLAW 261	Business Law I* #	3	BLAW 301	Legal Aspects of Business	3
Select one of the following:					
BIOL 235	The Science of Human Nutrition* #	3	HSES 330	Princ of Nutrition Health	3
DIET 151	Nutrition and Meal Planning #	3	HSES 330	Princ of Nutrition Health	3
HC 130	Medical Terminology for Healthcare Professions #	3	HSES 371	Medical Terminology for Hlth Pr	3
Select one of the following:					
JOUR 125	Fundamentals of Advertising #	3	JMC 320	Intro to Digital Marketing Com	3
JOUR 130	Principles of Public Relations #	3	JMC 320	Intro to Digital Marketing Com	3
PSYC 220	Social Psychology* #	3	PSYC 360	Social Psychology	3

Students must complete at least one of the five minors below:

Athletic Coaching, Business, Journalism & Mass Communications, Psychology, Sport and Exercise Psychology

Athletic Coaching Minor

Course Code Code	Course Title Title	Course Hours	Transfer Code Hours	Transfer Title	Transfer Hours
HPER 255	Introduction to Physical Education	3	HSES 244	Introduction to Physical Educa	3

Business Minor Courses:

Courses can be taken prior to admission. It is recommended to connect with an advisor at KU to explore course options.

Course Code Code	Course Title Title	Course Hours	Transfer Code Hours	Transfer Title	Transfer Hours
BUS 241	Principles of Management	3	MGMT 310	Principles of Management	3
MKT 230	Marketing	3	MKTG 310	Marketing	3
Select two (2) Elective courses:					
ACCT 122	Accounting II*	3	ACCT 200	Fund of Financial Accounting	4
ACCT 222	Managerial Accounting*	3	ACCT 201	Managerial Accounting I	3
MATH 285	Statistics for Business*	4	BSAN 202	Statistics	3

Journalism & Mass Communications Minor:

Courses can be taken prior to admission.

Course Code Code	Course Title Title	Course Hours	Transfer Code Hours	Transfer Title	Transfer Hours
JOUR 120	Mass Media and Society	3	JMC 101	Media and Society	3
JOUR 122	News Writing and Reporting	3	JMC 304	Media Writing for Audiences	3

Psychology Minor:

Courses can be taken prior to admission.

Course Code Code	Course Title Title	Course Hours	Transfer Code Hours	Transfer Title	Transfer Hours
PSYC 130	Introduction to Psychology	3	PSYC 104	General Psychology	3
PSYC 215	Child Development* (Satisfies Psychology Required Electives)	3	PSYC 333	Child Development	3
PSYC 220	Social Psychology* (Satisfies Psychology Required Electives)	3	PSYC 360	Social Psychology	3

Sport & Exercise Psychology Minor

Course Code Code	Course Title Title	Course Hours	Transfer Code Hours	Transfer Title	Transfer Hours
Select one of the following:					
PSYC 215	Child Development*	3	EPSY 305	Developmnt/Learning of Child	3
PSYC 215	Child Development*	3	PSYC 333	Child Development	3
PSYC 218	Human Development*	3	EPSY 306	DevelopmntLearng of Adolescent	3

* JCCC course has a prerequisite or corequisite.

^^ Must have a minimum grade of "C-" or better.

Courses used to satisfy required minor requirements may not count toward 15 credit hours of Upper Division Electives.

+ This course is a Recommended Core 34: Systemwide General Education course. This specific course is not required but is recommended by the program's faculty.