

2025-26 Catalog

Bachelor of Business Administration, BBA Generated 11/14/2025 14:41:18

Bachelor of Business Administration, BBA

Baker University

Johnson County Community College Transfer Program to the Baker University	Keeley Galley
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Academic Year 2025-2026	https://www.bakeru.edu/bba/



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Program Description

The Associate of Arts, AA (https://catalog.jccc.edu/degreerequirements/associate-arts/) at JCCC is a general transfer degree and partners well with the first two years of most bachelor degree programs. Students pursuing the AA may select courses that satisfy both the AA degree requirements and lower division requirements for a bachelor's degree at four-year institutions. The elective hours within the AA allow students to complete additional general education and lower division courses required for specific majors. The AA degree requires completion of 60 credit hours. Meeting with a JCCC counselor (https://www.jccc.edu/student-resources/counseling/academic-counseling/) is strongly recommended for selection of appropriate courses.

The School of Professional and Graduate Studies offer curricula leading to a degree of Bachelor of Business Administration. This program is an undergraduate sequence of courses designed for working professionals. The core sequence provides students with knowledge and skills in management, leadership, finance, accounting, marketing, technology, economics, and project planning. In addition to the foundational and core coursework, students select a major in one of the following areas: Organizational Management, Project Management, Sport Management, Human Resources or Marketing. Through this sequence of courses, students develop critical thinking, problem solving, and written and oral communications skills, as well as leadership and teamwork skills. In support of the University's mission, the program encourages the development of responsible, ethical, and socially committed graduates.

Admission Requirements

The Bachelor of Business Administration degree requires the completion of 120 credit hours.

- 1. Official transcripts for all college work completed.
- 2. An on-line application.

Students must meet the following requirements to earn a Bachelor of Business Administration degree:

- Successful completion of at least 120 credit hours (Residency requirements: A minimum of 30 hours of upper-level course work [numbered 300 or higher] must be taken at Baker University.)
- · Cumulative GPA of at least 2.0
- Successful completion of a major area of concentration with a GPA of at least 2.0.
- Satisfaction of all general education requirements. Typically, an earned Associate of Arts or Associate of Science from a regionally accredited institution will satisfy the requirement.
- · Satisfaction of all proficiency requirements.
- Submission of Intent to Graduate with the Office of the Registrar six months before anticipated degree completion
- Payment of all tuition and fees
- · Approval by the faculty and Board of Trustees

The request to transfer-in coursework must be made in writing *prior* to beginning the bachelor's program. Course equivalencies considered for transfer are determined by the Registrar's Office in consultation with the appropriate faculty and/or chair.



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Program Requirements

Bachelor of Business Administration Degree Requirements with JCCC equivalents

General Education Course Requirements (33 credits) Typically, an earned Associate of Arts or Associate of Science from a regionally accredited institution will satisfy the requirement.

Code Title Hours

BK 110 Introduction to Undergraduate Studies $^{\mathrm{Must}\ \mathrm{be}\ \mathrm{taken}\ \mathrm{at}\ \mathrm{Baker}}$

Arts & Humanities (with no more than 6 semester credits counted from any one discipline) Visit the Baker General Education guide for course options.

Social Sciences Visit the Baker General Education guide for course options

Sciences Visit the Baker General Education guide for course options.

Proficiencies (12 credits)

Course Code	Course Title	Course Hours	Transfer Code	Transfer Title	Transfer Hours	
Code	Title	Hours	;			
Select one of the following:						
COMS 120	Interpersonal Communication	3	CO 242	Interpersonal Communication	3	
COMS 121	Public Speaking	3	CO 102 Oral Communication			
Written Communication:	itten Communication:					
Select one of the following:						
ENGL 121	Composition I*	3	EN 102 Written Communication I			
ENGL 119	College Composition I with Review*	5	EN 102 Written Communication I			
with a grade of "C-" or better AND EN 305 Written Communication II Must be taken at Baker						
MATH 171	College Algebra*	3	College Algebra level or higher			
Foundational Core (18 hours)						
ACCT 121	Accounting I	3	AC 141	Intro Financial Accounting	3	
BUS 121	Introduction to Business	3	BS 141	Introduction to Business	3	
BUS 243	Human Resource Management	3	BU 248 Human Resources			
ECON 231	Principles of Microeconomics	3	EC 242	Principles of Economics: Micro	3	
MKT 230	Marketing	3				
BU 252 Introduction to Project Management ^{Must} be taken at Baker						
Business Core (30 hours)						
ACCT 222	Managerial Accounting*	3	AC 242	Managerial Accounting I	3	
BLAW 261	Business Law I*	3	BS 251	Business Law I	3	
BLAW 263	Business Law II*	3	BS 252	Business Law II	3	
BUS 241	Principles of Management	3	BBA 351 & BS 353 & BSM 351	Principles of Management/Lead and Fund of Management and Prin Management Leadership	3	

^{*} JCCC course has a prerequisite or corequisite.