

Journalism, BSJ

University of Kansas

Johnson County Community College Transfer Program to the University of Kansas	School of Journalism and Mass Communications
School of Journalism and Mass Communications	785-864-4080
Journalism and Mass Communications (B.S.J)	jadvising@ku.edu
Academic Year 2025-2026	http://www.journalism.ku.edu/

Program Description

****It is important to note that only 18 hours of JCCC's Journalism courses can be transferred to KU due to KU's School of Journalism accrediting body. Only 18 hours of transfer Journalism courses can be applied toward the minimum 48 hours of Journalism needed for graduation.****

The Associate of Arts, AA (<https://catalog.jccc.edu/degree requirements/associate-arts/>) at JCCC is a general transfer degree and partners well with the first two years of most bachelor degree programs. Students pursuing the AA may select courses that satisfy both the AA degree requirements and lower division requirements for a bachelor's degree at four-year institutions. The elective hours within the AA allow students to complete additional general education and lower division courses required for specific majors. The AA degree requires completion of 60 credit hours. Meeting with a JCCC counselor (<https://www.jccc.edu/student-resources/counseling/academic-counseling/>) is strongly recommended for selection of appropriate courses.

Admission Requirements

Transfer students who have completed the following requirements are eligible to be candidates for admission to the School of Journalism:

Regular Admission: Completion of JMC 101 or the equivalent JCCC JOUR 120, with a grade of "C" or higher, a 2.5 or higher transferable GPA, and a 2.5 or higher Journalism GPA. Students with only JMC 101 can be admitted with a 2.0 Journalism GPA.

Admission is competitive. The number of students admitted each semester depends on the number graduating the preceding semester and the school's overall capacity.

The BSJ degree requires 120 hours of college credit with a minimum of 48 hours of journalism courses. **Only 18 transfer hours in journalism may be counted toward the degree.** A maximum of 75 hours may be transferred to KU from community colleges. Students should be aware that 45 junior/senior credit hours are required for completion of the bachelor's degree; 30 of those hours must be at KU; and community college courses do not transfer as junior/senior hours.

Pass/Fail Policy: Journalism courses will **NOT** be accepted with a "P". Students should use caution in exercising this option as this grading system is not acceptable to some schools, scholarship committees and honorary societies. Students cannot take courses for their minor using the P/F policy.

"D" Grades: Not accepted.

KU Journalism School Requirements

- Students transferring to KU, that complete the General Education requirements required for the Associate of Arts (AA) (<https://catalog.jccc.edu/degree requirements/associate-arts/>), Associate of Fine Arts (AFA) (<https://catalog.jccc.edu/degree requirements/associate-fine-arts/>) or Associate of Science (AS) (<https://catalog.jccc.edu/degree requirements/associate-science/>) degree from JCCC will be considered to have satisfied KU's Core 34 general education curriculum.
- Students who transfer to KU, without completing the General Education requirements required for the Associate of Arts (AA) (<https://catalog.jccc.edu/degree requirements/associate-arts/>), Associate of Fine Arts (AFA) (<https://catalog.jccc.edu/degree requirements/associate-fine-arts/>) or Associate of Science (AS) (<https://catalog.jccc.edu/degree requirements/associate-science/>) degree will have courses evaluated on a course-by-course basis toward meeting KU requirements. To learn more about courses that satisfy KU Core 34 Requirements (<https://catalog.ku.edu/core34/>) and KU CredTran. (<https://creditransfer.ku.edu/>)

- Visit the KU Core 34 General Education guide (<https://nam12.safelinks.protection.outlook.com/?url=http%3A%2F%2Fnextcatalog.jccc.edu%2Ftransfer-guides%2Fku%2Fku-general-education&data=05%7C02%7Cskhalif2%40jccc.edu%7C506a4b607ca34eaa00fb08de158ef1c2%7C15244239dcf245e7aefd127b69fc5438%7C1%7C0%7C638971900858599422%7CUknown%7CTWfPbGZsb3d8eyJFbXB0eU1hcGkiOnRydWUsIlYiOilwLjAuMDAwMCIsIlAiOiJXaW4zMilsIkFOljoITWfPbClslldUljoyfQ%3D%3D%7C0%7C%7C%7C&sdata=b2O9VaVq9VFjN8MJkWQ4YCl60oq5GZXnn69Vpa2sSL0%3D&reserved=0>) for JCCC equivalents.

KU Core 34 Requirements

Course Code Code	Course Title Title	Course Hours	Transfer Code Hours	Transfer Title	Transfer Hours
Visit the KU Core 34 English (https://catalog.jccc.edu/transfer-guides/ku/ku-transfer-core34/) for JCCC equivalents.					
Visit the KU Core 34 Communications (https://catalog.jccc.edu/transfer-guides/ku/ku-transfer-core34/) for JCCC equivalents.					
Visit the KU Core 34 Math and Statistics (https://catalog.jccc.edu/transfer-guides/ku/ku-transfer-core34/) for JCCC equivalents.					
Visit the Visit the KU Core 34 Natural and Physical Sciences (lab required) (https://catalog.jccc.edu/transfer-guides/ku/ku-transfer-core34/)					
Visit the KU Core 34 Core 34 Social and Behavioral Sciences (https://catalog.jccc.edu/transfer-guides/ku/ku-transfer-core34/) for JCCC equivalents. (Select two courses in two different disciplines – 6 hrs. total)					
Visit the KU Core 34 Arts and Humanities (https://catalog.jccc.edu/transfer-guides/ku/ku-transfer-core34/) for JCCC equivalents. (Select two courses in two different disciplines – 6 hrs. total)					
JOUR 120	Mass Media and Society 3 ^		JMC 101	Media and Society	3
Visit the KU Core 34 US Culture (https://catalog.jccc.edu/transfer-guides/ku/ku-transfer-core34/) for JCCC equivalents.					
Visit the KU Core 34 Global Culture (https://catalog.jccc.edu/transfer-guides/ku/ku-transfer-core34/) for JCCC equivalents. One additional course that satisfies Core 34: US Culture or Global Culture (JMC general degree requirement)					

Major Requirements -

To earn the Bachelor of Science degree in Journalism and Mass Communications, students must complete a minimum required total of 48 hours in journalism and mass communications courses. Twenty-two credit hours form the journalism and mass communications core and are taken by all students. Each student must also complete 15 credit hours for the Multimedia Journalism and Digital Marketing Communications, Advertising & Public Relations concentrations, or 18 credit hours for the Sports Media & Society and Media Arts & Production concentrations. Students must complete an approved KU Capstone. Students also take journalism electives, three hours of which must fulfill the journalism diversity requirement (satisfied by JMC 201, 534, 590 or 613).

Foundation Core - Must earn a grade of "C" or better.

Course Code Code	Course Title Title	Course Hours	Transfer Code Hours	Transfer Title	Transfer Hours
JOUR 122	News Writing and Reporting ^	3	JMC 304	Media Writing for Audiences	3

Select two courses below:

WEB 225	Advanced Digital Video Tools* ^	1	JMC 211	Tech Tools: Audio / Video	1
VDA 116	InDesign I*	1	JMC 212	Tech Tools: Graphic Design	
VDA 112	Photoshop I*	1	JMC 213	Tech Tools: Visuals	

Students must complete a concentration in Digital Marketing Communications, Advertising & Public Relations (15 hrs), Media Arts & Production (18 hrs), Multimedia Journalism (15 hrs) or Sports Media & Society (18 hrs).

JCCC equivalent courses are listed below for each concentration:

Digital Marketing Communications, Advertising and Public Relations Concentration

Course Code	Course Title	Course Hours	Transfer Code	Transfer Title	Transfer Hours
Code	Title	Hours			
JOUR 125 & JOUR 130	Fundamentals of Advertising and Principles of Public Relations ^	6	JMC 320	Intro to Digital Marketing Com	3
JOUR 220	International Media	3	Journalism Core Diversity Requirement		

Media Arts & Production Concentration

Course Code	Course Title	Course Hours	Transfer Code	Transfer Title	Transfer Hours
Code	Title	Hours			
JOUR 220	International Media	3	Journalism Core Diversity Requirement		

Multimedia Journalism Concentration

Course Code	Course Title	Course Hours	Transfer Code	Transfer Title	Transfer Hours
Code	Title	Hours			
JOUR 220	International Media	3	Journalism Core Diversity Requirement		
JOUR 222	Advanced Reporting* ^	3	JMC 415	Multimedia Reporting	3

Sports Media & Society Concentration

Course Code	Course Title	Course Hours	Transfer Code	Transfer Title	Transfer Hours
Code	Title	Hours			
JOUR 125 & JOUR 130	Fundamentals of Advertising and Principles of Public Relations ^	6	JMC 320	Intro to Digital Marketing Com	3
JOUR 222	Advanced Reporting* ^	3	JMC 415	Multimedia Reporting	3
JOUR 220	International Media	3	Journalism Core Diversity Requirement		

* JCCC course has a prerequisite or corequisite.

** Minor is 18 hours, 12 of which MUST be at junior/senior level (300/400)

NOTE: JOUR 220 International Media (https://catalog.jccc.edu/coursedescriptions/jour/#JOUR_220) at JCCC is required for all Concentrations and is equivalent to KU's Journalism Core Diversity Requirement.

Last Approved Tue Oct 28 21:25:13 2025