

Fashion Merchandising and Marketing, AAS to Business of Fashion, BBA

LIM College

Johnson County Community College Transfer Program to the LIM College	Angela Kenny
Fashion Merchandising and Marketing, AAS to Business of Fashion, BBA	Email: Angela.kenny@limcollege.edu
Academic Year 2025-2026	Homepage: The Business of Fashion, BBA Program (https://www.limcollege.edu/academics/degrees/business-fashion-bba)

Program Description

- The Bachelor of Business Administration (BBA) in Business of Fashion is designed specifically for transfer students who have earned a minimum of 60 credit hours. Students in the AAS in Fashion Merchandising and Marketing (<https://catalog.jccc.edu/degreecertificates/fashionmerchandisinganddesign/fashion-merchandising-and-marketing-aas/>) program (65 credit hours) can transfer a maximum of 85 credit hours of coursework to the BBA in The Business of Fashion program at LIM College.
- The Bachelor of Business Administration in the Business of Fashion degree requires the completion of 122 credit hours, including 12 hours in general education requirements and 39 general electives, with a cumulative GPA of 2.00 and satisfactory completion of all coursework and other curriculum requirements.
- A minimum of 36 credit hours must be completed at LIM College.
- The BBA can be completed face-to-face or fully online.

Admission Requirements

How to Apply for Undergraduate Admission

LIM College accepts applications on a rolling admission basis. Applications will be accepted at any time, until all openings are filled. However, students are encouraged to apply as early as possible. Once all application requirements are met, the Admissions Committee will notify applicants within one to two weeks of its decision.

Quick Codes - SAT number: 2380 ACT number: 4807

Application Requirements - To be considered for admission, the following must be submitted:

1. The completed Application for Admission
2. Official transcript from all colleges attended (transfer students only)
 - Students may be evaluated for admission using an unofficial transcript, if an official transcript is not available at the time of decision.

LIM Administration including but not limited to the Vice President of Enrollment Services, reserves the right to:

1. Waive admission requirements at their discretion.
2. Deny admission to any applicant without assigning reason.
3. Revoke offers of admissions.
4. Revoke offers of admissions.

Additionally, the following may be submitted in support of the application but are not required:

1. Resume or activity sheet
2. Resume or activity sheet
3. Standardized test scores
4. Interviews may be required under certain circumstances at the request of the College or granted at the request of the applicant.
5. Connect with a Counselor - it is not mandatory, however highly encouraged. It is a great way for applicants to get to know more about LIM and ask questions via Zoom. The admissions counselor gets to learn more about the applicant, including their goals.

Special Information for Transfer Students

At LIM College, students who have graduated from high school and attended another post-secondary institution are considered transfer students. Each transfer student's transcript will be evaluated individually. Transfer credits are awarded for grades deemed passable at the transfer institution. Grades from other institutions do not transfer and are not used in the calculation of the student's grade point average at LIM College. The maximum number of accepted transfer credits that may be applied towards an associate degree is 31. The maximum number of accepted transfer credits that may be applied towards a bachelor's degree is 85. The number of transferred credits will determine a student's entering academic level but does not directly equate to the amount of time remaining to earn a degree at LIM College. Visit the Transfer Credit Guidelines (<https://catalog.limcollege.edu/content.php?catoid=101&navoid=17993>) for more information.

Students may also receive transfer credits from the following programs upon receipt of an official score report and/or transcript:

- Cambridge International-A & AS Levels
- International Baccalaureate (IB)
- College-Level Examination Program (CLEP)
- Advanced Placement (AP)

Scholarships

In the **LIM College/Johnson County Community College Transfer Scholarship** the student will receive a renewable, annual scholarship starting at \$750 for online students and \$1,000 for on-campus students plus any merit-based scholarship the student is eligible for. Visit Scholarships (<https://www.limcollege.edu/admissions-aid/financial-aid/scholarships>) for current award amounts.

*Note merit-based scholarships are only offered to on-campus students.

The **LIM College/Johnson County Community College Transfer Scholarship** criteria:

1. Students must graduate from Johnson County Community College with a minimum cumulative GPA of 2.0
2. Students **MUST** graduate with an associate degree from Johnson County Community College
3. Students must register at the receiving institution as full-time, matriculated students
4. The scholarships will be renewable, as long students meet the following minimum requirements:
 - Maintain a cumulative GPA of 2.0
 - Maintain full-time matriculated status
 - Maintain satisfactory academic progress towards a degree at the receiving institution

Notes for The Business of Fashion, BBA

- All students are required to take CARE 1300/CARE 1302 - Internship Prep: Designing your Career/Internship Prep in the Business of Cannabis.
- Students who do not have prior retail experience or do not meet the qualifications listed below are also required to complete CARE 1620/1621 - Internship I/ Cannabis Internship 1 prior to graduation.
 - Students who have 24 or more credits and at least 1,000 hours of retail or corporate experience within the past five years can qualify out of CARE 1620/CARE 1622 and take another course to replace those credits.
 - Students who have fewer than 24 credits and at least 2,000 hours of retail or corporate experience within the past five years can qualify out of CARE 1620/CARE 1622 and take another course to replace those credits.

Verifiable proof of retail or corporate experience will be required. Students must submit a resume with one of the following:

- Signed letter from their employer(s) on company letterhead verifying hours worked and overview of responsibilities
- W2 with a corresponding paystub from the W2 year
- Pay stub

Students are encouraged to submit all retail experience accrued from multiple employers, if applicable.

JCCC Transfer Guide Disclaimer

It is the **student's responsibility** to check for updates to all transfer information. This transfer guide is provided as a service and is updated as needed. Degree requirements at the four-year colleges are subject to change by those institutions. To ensure you have the most accurate information about the program, you must meet with an advisor at the transfer institution.

Transfer Requirements

JCCC AAS Fashion Merchandising and Marketing Fall Semester (15 hours)

Course Code Code	Course Title Title	Course Hours	Transfer Code Hours	Transfer Title	Transfer Hours
Select one of the following:					
ENGL 121	Composition I *	3	ENGL 9999	English Elective	
OR					
ENGL 119	College Composition I with Review *	5	ENGL 1100	English Composition	3
FASH 121	Fashion Fundamentals	3	FASH 1110	Intro to the Fashion Business	3
FASH 122	Fashion Aesthetics	3	FASH 9999	Fashion Merchandising Elective	
FASH 125	Visual Merchandising	3	INTD 2329	Student Run Concept Shop	3
COMS 121	Public Speaking Communications Elective (recommended)	3	COMM 1400	Communication: Mthds/ Audiences	3

JCCC AAS Fashion Merchandising and Marketing Spring Semester (15 hours)

Course Code Code	Course Title Title	Course Hours	Transfer Code Hours	Transfer Title	Transfer Hours
FASH 150	Textiles for Fashion	3	FASH 2250	Fabric for Fashion	3
FASH 225	Store Planning *	3	FASH 9999	Fashion Merchandising Elective	
FASH 268	Field Study: The Market Center *	3	FASH 9999	Fashion Merchandising Elective	
FASH 282	Fashion Internship ^	1	NA Case-By-Case Review Required		
Select one of the following:					
MATH 120	Business Mathematics *	3	MATH 9999	Mathematics Elective	
OR					
MATH 171	College Algebra * (recommended)	3	MATH 9999	Mathematics Elective	
Select one of the following:					
MKT 121	Retail Management +	3	See footnote below		
OR					
MKT 134	Professional Selling See footnote below	3	FASH 9999	Fashion Merchandising Elective	

JCCC AAS Fashion Merchandising and Marketing Summer Semester (3 hours)

LBRT 9999 Liberal Arts Elective -Visit Arts & Humanities Elective for course options. (3 hours)

JCCC AAS Fashion Merchandising and Marketing Fall Semester (16 hours)

Course Code Code	Course Title Title	Course Hours Hours	Transfer Code	Transfer Title	Transfer Hours
Select one of the following:					
ECON 132	Survey of Economics	3	ECON 2100	Economics	3
OR					
ECON 230	Principles of Macroeconomics	3	ECON 2100	Economics	3
FASH 242	Product Knowledge for Merchandisers	3	FASH 9999 Fashion Merchandising Elective		
FASH 282	Fashion Internship ^	1	NA Case-By-Case Review Required		
MKT 146	Introduction to Social Media Marketing	3	EMRK 3417	Social Media Mobile Mrktng	3
MKT 230	Marketing	3	MRKT 1550	Marketing	3
MKT 275	Marketing Analytics and CRM (Customer Relationship Management)	3	MRKT 3688	Marketing Analytics	3

JCCC AAS Fashion Merchandising and Marketing Spring Semester (16 hours)

Course Code Code	Course Title Title	Course Hours Hours	Transfer Code	Transfer Title	Transfer Hours
FASH 224	History of Fashion	3	SOCI 2114	Cultural Connections Fashion	3
FASH 231	Merchandising Planning and Control *	3	FASH 2560	Fashion Buying and Planning	3
FASH 235	Online Retailing +	3	See footnote below		
FASH 295	Capstone: Merchandising and Marketing *	3	FASH 9999 Fashion Merchandising Elective		
MKT 202	Consumer Behavior	3	MRKT 2710	Consumer Behavior	3

FASH 282 Fashion Internship OR FASH 215 Field Study: MAGIC Trade Show* (1 hour): No LIM College equivalent, Case-By-Case Review Required^.

* JCCC course has a prerequisite or corequisite.

^ NA Case-By-Case Review Required – student must submit course syllabi to LIM Transfer Services to determine if course(s) can transfer as either CARE 1300 Internship Prep- Designing your Career or CARE 1620 Internship I. Otherwise, student will receive ELEC 9999 General Elective credits.

+ MKT 121 Retail Management and FASH 235 Online Retailing are both equivalent to LIM's FASH 1210 Retailing: Global and Omni. Since both courses are required for JCCC's AAS Fashion Merchandising and Marketing degree, they will transfer to LIM as FASH 1210 Retailing: Global and Omni and FASH 9999: Fashion Merchandising Elective.

Remaining required courses in addition to AAS to be taken at LIM College:

Code	Title	Hours
TECH 1310	Business Spreadsheets	3
MATH 1300	Intro to Statistics	3
ENG 9999	English Elective	3
CARE 1300	Internship Prep Designing your Career	2
CARE 1620	Internship I	2
CARE 4800	Snr. Co-op Prep Launching your Career	1
CARE 4821	Senior Co-op	6
FASH 2319	Digital Tools for Fashion Presentations	3

FASH 2612 Sustainability & the Future of Ft	3
ACCT 2700 Accounting	3
FASH 2710 Merch Concepts & Practices	3
FASH 3250 Product Development & Merch	3
FASH 3650 Product Lifecycle Management	3
BUFN 4960 Senior Capstone	6
LBRT 9999 Liberal Arts Elective	3
LBRT 9999 Liberal Arts Elective	3
LBRT 9999 Liberal Arts Elective	3
ELEC 9999 General Electives	4
Total Hours to be Completed	57

Last Approved 6/10/2026, 11:49:14 AM